

Rate Chart for Sponsorship

Sponsorship Rates	
Categories	Rate (INR)
Stall	10,000/-
Banner	5,000/-
Placard	3000/-
Advertisement for the Souvenir	
Backpage	
Full Page	20,000/-
Half Page	15,000/-
Inside Cover	
Full Page	15,000/-
Half Page	10,000/-
Inside pages	
Colour	
Full Page	12,500/-
Half Page	7500/-
Quarter Page	5000/-
Black and White	
Full Page	8000/-
Half Page	5000/-
Quarter Page	3000/-

Sponsorship Packages

<u>Packages</u>	<u>Includes</u>	<u>Tariff (INR.)</u>	<u>Discount</u>
<u>The Platinum Package</u> <u>(Rs. 50,000)</u>	Stall	10,000.00	
	Banner	5,000.00	
	Full page Advertisements in Souvenir		
	Back-page	20,000.00	
	Inside-page colour	12,500.00	
	Inside page black and white	8,000.00	
	TOTAL	55,500.00	5,500.00
<u>The Gold Package</u> <u>(Rs. 30,000)</u>	Stall	10,000.00	
	Banner	5,000.00	
	Inside page advertisements in Souvenir		
	Full page Colour	12,500.00	
	Half page Black and White	5,000.00	
TOTAL	32,500.00	2,500.00	
<u>The Silver Package</u> <u>(Rs. 20,000)</u>	Banner	5,000.00	
	Placard	3,000.00	
	Inside page advertisements in Souvenir		
	Full page Black and White	8,000.00	
	Half page Black and White	5,000.00	
TOTAL	21,000.00	1,000.00	